



Terms and Conditions

All entries will be judged against the following criteria:

Originality – The design must be unique and must not replicate an existing mascot design

Creative - The design must be imaginative and bold so that they stand out in a crowd of 57,000 runners

Design - The mascot must be passionate about running and being active

Step 1: Think about the event you took part in and how it made you feel?

Step 2: Think about what the mascot likes to do, what are their hobbies?

Step 3: Come up with a name for your mascot

Step 4: Design your mascot

Step 5: Take a picture or scan your design and send to mascot@greatrun.org or mail to:

Mascot Competition

The Great Run Company

Newcastle House

Albany Court, Monarch Road

Newcastle upon Tyne

NE4 7YB

By 12 noon Friday 13 March 2020

Rules

1. Use the downloadable worksheet to help guide you to draw design (or feel free to use an A4 blank piece of paper if you don't have access to a printer)
2. Any art materials can be used
3. It must be your own, original artwork and not copied from an existing mascot. Any use of clipart or photograph, internet images will disqualify the entry.
4. Submit your design via the above email or postal address
5. You must complete four above steps

Prizes

1st Prize: 1 Winner

- *The winning competition design will be turned into the official mascot of Great Run's series of events*
- *Golden Family Ticket to a 2020 Great Run event of your choice, including our flagship event the Great North Run (based on 2 adults and up to 3 children)*
- *Personalised iTAB medal souvenir (only applies to Junior and Senior participants)*
- *Interview with prize winner, presented with framed image of their winning design. To be presented by Great Run Chairman Brendan Foster, at Junior and Mini Great North Run, Saturday 12 September 2020.*

Content will be shared across Great Run social media channels – pending permissions from parent/guardian



Top Two Runners-Up

- *The 2 top runners up will each receive a complimentary entry to a youth event of their choice and a framed image of their mascot design.*

Judging Panel

All entries will be judged in the first instance by members of The Great Run Company's Marketing team. This first judging panel will decide which entries should be put forward to the second stage of judging. The first judging round will select the five best entries.

The second and deciding judging panel will consist of the Great Run Company's Chairman, Brendan Foster and ex Blue Peter presenter Radzi Chinyanganya.

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1. Entrants must be aged between 3-15 years old.
2. The Great Run Company reserves the right to request proof of age for entrants as well as parent or guardian's consent.
3. Only one entry per person may be submitted. No joint entries will be allowed
4. If using a computer programme, the design must still be all the entrant's own work, any use of clipart or photograph, internet images will disqualify the entry.
5. All submissions must include the entrant's: name, age, date of birth, address including postcode, parent/guardian's name and a contact telephone number which can be filled in on the appropriate sections of the website entry form.
6. Entrants should ask their parent/guardian's permission to enter the competition and ensure that they have read the terms and conditions. This must be confirmed by completing the tick box on the entry form. The telephone number provided must allow you to be contacted between 13 – 27 March.
7. All entrants must enter the competition by submitting their design either by email mascot@greatrun.org or mailed to:
Mascot Competition
The Great Run Company
Newcastle House
Albany Court, Monarch Road
Newcastle upon Tyne
NE4 7YB
8. By submitting an entry for the competition, the entrant's parent/guardian are deemed to have given consent for the entry to be published free of charge by The Great Run Company in all media, for all purposes as it wishes.