

## ABOUT SIMPLYHEALTH

In the world of healthcare, more than anywhere, experience counts. Since 1872 – long before the existence of the NHS – Simplyhealth has been helping people to make the most of life, by managing their everyday health needs. That's why today we ensure over 3 million people in the UK have access to the health products, services and support that they need, when they need them and at a price they can afford.

We're the kind of people who live by our purpose: we're here to help people make the most of life through better everyday health. We're proud to be the leading provider of everyday health cash plans, dental payment and pet health plans. And whilst we may be 144 years old, we're not afraid to innovate. Whereas once we were known purely for cash plans, we now offer a wide range of products and services with one thing in common: an unflinching desire to cater for peoples' everyday health needs – now and into the future.

Helping people make the most of life is our sole purpose and giving back is a huge part of that. When we see organisations with a similar ethos to ourselves we do our best to support them. As a result of our success, in 2015 we were able to donate £1.6m to our charitable causes, supporting 25 different charities including Revitalise, Music in Hospitals, Brainwave Centre, British Lung Foundation and Rainbow Trust, and touching the lives of over 2 million people across the UK.

Our future success and performance will enable us to deliver our ongoing pledge to donate 10% of our profits to charity every year, supporting health-related charities that share a similar outlook to us and a dedication to helping people with everyday health conditions make the most of life.

Simplyhealth is a trading name of Simplyhealth Access, which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority.

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