

The day kicks off with the Simplyhealth Junior Great Birmingham Run with runners aged 9 to 16 years challenging themselves over a 2.5k course swiftly followed by the youngest of athletes, aged between 3 years and 8 years, taking on 1.5k in the Mini Run. Both events take place in and around the Event Village at Aston University campus, starting and finishing on Jennens Road.

The main event of the day, the Simplyhealth Great Birmingham Run half marathon, heads out from the start line on Broad Street, following a brand new course for 2018.

The event will start on the city's Golden Mile before runners encounter the now infamous 'hill' that used to feature towards the end of the half marathon when participants energy reserves might have been running low.

Only now it's downhill all the way as runners descend the once challenging incline before taking on a raft of changes to the popular half marathon.

Participants will do a lap of the city's most beautiful green space, Cannon Hill Park before heading towards Edgbaston, the oldest test cricket ground in the world.

After reaching Bournville, the home of the Cadbury chocolate factory since 1824, runners turn back towards the city centre taking in Selfridge's landmark building with its 15,000 silver discs, before crossing the finish line on Jennens Road.

The 2019 Simplyhealth Great Birmingham 10k takes place on Sunday 26 May, with the Simplyhealth Great Birmingham Run back in the city on Sunday 13 October.

The events open for entry on Sunday 14 October 2018 and anyone who enters both will automatically receive £10 off their entry fee to the second event. For more information visit greatrun.org/birmingham