



## **About the Events**

Celebrity chef and campaigner Hugh Fearnley Whittingstall will fire the starting gun before running the Simplyhealth Great North 5k, officially opening a great weekend of sport in the North East. This year the event has teamed up with the Newcastle Can campaign, offering a separate wave for anyone who has been inspired by this campaign to run alongside Hugh.

The 5k is followed by the Simplyhealth Junior and Mini Great North Run – the UK's biggest children's running event. Star athletes competing in Sunday's Simplyhealth Great North Run will set over 6,500 young runners on their way.

## **Media Facilities**

Your media pass will gain you access to the start and finish areas, located on the Newcastle Quayside, between the Tyne and Millennium Bridges. Interviews will be available.

## **Social Media**

#GreatNorth5k #GreatNorthRun



@great\_run



facebook.com/GreatNorthRunGNR



@great run